



SPEEDO ATHLETE REQUIREMENTS 2022

*Contracts will run from 01 April 2022 – 31 March 2023.
Final selection will be completed by 28 February 2022.*

SPEEDO AMBASSADORS:

Sponsorship allowance:

- Product allowance.
- Outerwear to be provided over and above the sponsored value.
- A 30% discount will be given on product purchased (Athlete only).
- A product bonus will be given based on all-round outstanding contractual performance, this will be at our discretion and distributed at the end of the contract.

Athlete Requirements:

- Represent Speedo in a professional and engaging manner.
- To exclusively wear Speedo product in and out of the water.
- To post a minimum of 2 times per a month on social media channels, excluding stories. To also, re-post content and engage with our platforms.
- Continued achievement. The athlete needs to uphold the minimum eligible requirements set out for ambassador sponsorship and participate in a provincial Championships.
- Assist with Photoshoots when available.

	1	2
Social Media		
Continued Achievement		
Attended a Speedo photoshoot		
Exclusively wore Speedo product		

- 1 - 2 Social Media: (1 –only one post per a month and 2 –the required number of posts per a month)
- 1 - 2 Continued Achievement: (1 – did not attend events or uphold their ranking and 2 – attended the required events and upheld their ranking)
- 1 - 2 Photoshoot: (1 – did not attend a photoshoot and 2 –attended a photoshoot or organized their own)
- 1 - 2 Exclusively wore Speedo product: (1 – did not exclusively wear Speedo product and 2 – exclusively wore Speedo product)

*Athletes to achieve a minimum of 4 points in order to retain their contract with Speedo South Africa.
Athlete contracts will be reviewed on a quarterly basis.*