



SPEEDO ATHLETE REQUIREMENTS 2022

Contracts will run from 01 April 2022 – 31 March 2023.

Final selection will be completed by 28 February 2022.

TEAM SPEEDO ELITE:

Sponsorship allowance:

- Product allowance.
- Athlete product drops and outerwear to be provided over and above the sponsored value.
- An athlete account which will entitle you to purchase product at trade price.
- Bonus to be paid based on all-round outstanding contractual performance, this will be at our discretion and paid at the end of the contract.

Athlete Requirements:

- Represent Speedo in a professional and engaging manner.
- To exclusively wear Speedo product in and out of the water.
- To post a minimum of 5 times per a month on social media channels, excluding stories. To also re-post content and engage with our platforms.
- Continued achievement. The athlete needs to uphold the minimum eligible requirements set out for the elite sponsorship and participate in National/International/Provincial Championships.
- Assist with Photoshoots, Activations, Expo's and Events when available.

	1	2	3	4	5
Social Media					
Continued Achievement					
Attended a Speedo photoshoot or event (or completed your own photoshoot)					
Exclusively wore Speedo product					

- 1 - 5 Social Media: (1 –only one post per a month and 5 – the required number of posts per a month)
- 1 - 2 Continued Achievement: (1 – did not attend events or uphold their ranking and 2 – attended the required events and upheld their ranking)
- 1 - 2 Photoshoot/events: (1 – did not attend a photoshoot/event and 2 –attended a photoshoot/event or organized their own)
- 1 - 2 Exclusively wore Speedo product: (1 – did not exclusively wear Speedo product and 2 – exclusively wore Speedo product)

*Athletes to achieve a minimum of 6 points in order to retain their contract with Speedo South Africa.
Athlete contracts will be reviewed on a quarterly basis.*